

Downtown Fond du Lac Partnership  
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Fond du Lac, WI 54935  
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Dear festival vendor,

Time has come for us to once again begin thinking about the Fond du Lac Fondue Fest. The festival will be held Saturday, September 11, 2010. Participation in the festival is a great way to market your food, arts, crafts or products to thousands from throughout the Fond du Lac region.

**What:** This year we are again hosting The Moraine Park Technical College's Culinary Arts Program, who will be creating the fondue. The festival will be full of fun activities for kids and great music stages for everyone. As always, the festival will be a free event. The 2009 Fondue Festival attracted more than 20,000 visitors.

**When:** Saturday, September 11, 2010, 9 a.m. – 5 p.m.

**Where:** On Main Street in historic Downtown Fond du Lac, Wisconsin.

Please note:

- Due to municipal electricity limitations, vendors requiring power will be limited to a maximum of two 15-amp cords, with a charge of \$25 per cord.
- Photos must be included with all art or craft vendors.
- The Fondue Fest simply provides the space on the street. All other materials needed to sell or display their wares must be provided by the vendors.
- Spaces are a maximum of 20 feet long, the width varies. Vendors must be 7 ½ feet from the centerline of the street. This size limitation will be strictly enforced, and those not cooperative will be asked to leave.
- This year we will be limiting the number of duplicate vendors in the festival, especially food vendors. You are encouraged to submit your application as soon as possible. Returning vendors will receive preference. Otherwise it will be a first come, first serve basis.
- Large trucks will not be allowed on Main Street. Special arrangements will need to be made as to where the truck can be parked.
- The Wisconsin Temporary Event Seller Information must be filled out and returned with the application in order for the application to be accepted. You only need to fill out the bottom half.

You will be notified if your application has been accepted within four weeks of submission. Accepted vendors will receive festival rules and regulations, festival layout, parking, your location and other information two to three weeks before the September 11 event.

**Space is limited! Early sign-up recommended. Final deadline: July 16, 2010. A \$10 fee will be charged for all applications received after the deadline.**

Any questions, please contact the DFP:  
207 N. Main St.  
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www.fonduefest.com